Campaigns &Elections

29 July 2019

Dear William,

Thank you for an excellent presentation at our 38th annual CampaignExpo in Washington, DC on July 18, 2019. Everyone in the audience was totally engaged and our feedback from those in attendance has been extremely positive! Your mainstage presentation, **Cutting Through The Clutter**, was timely and on target to help our attendees learn how to navigate the forecasted 2020 political waters of over eight million campaign ads on TV alone. The six tips you provided to ensure that political messages won't get lost in the "noise" were both enlightening and actionable.

Thank you for all of your efforts in making this expo a huge success. We will certainly be contacting you about next year's conference.

Best regards,

Shane D'Aprile
Co-Owner at Campaigns & Elections